

# Dye-Sublimation Printing

**Vibrant and durable prints with dye sublimation technology, vivid designs that stand the test of time.**

Dye sublimation printing is a specialized technique that produces high-quality and durable prints with vibrant colors. The process involves transferring dye onto materials such as fabric through heat and pressure.

**Fabric media is widely favored in the advertising and display industry due to its versatility. It's different thicknesses and textures allow for various applications, making it suitable for banners, exhibition signage, and textile solutions.**

Fabric's ability to retain vibrant colors while withstand outdoor elements withstanding further amplifies its appeal for outdoor advertising.

Additionally, cotton and canvas fabrics are gaining popularity, especially in indoor settings where photo-realistic graphics and art displays demand a more sophisticated and elegant touch. These materials provide a softer and more natural feel, adding a touch of warmth to the displayed content.



One significant advantage of fabric media, as opposed to traditional PVC-based media, is its positive impact on the environment.

Fabrics are generally more sustainable and eco-friendly than PVC, which is known for its contribution to plastic waste.

Fabric materials can often be recycled or repurposed, reducing their environmental footprint and supporting a greener approach to advertising and display solutions.

Choosing fabric media not only ensures high-quality visuals but also demonstrates a commitment to sustainability and eco-conscious choices. By incorporating fabric-based solutions in advertising and display, businesses and individuals can create a positive visual impact while making a responsible choice for the environment.

**Perfect for Golf Days or Brand Activations:**

- Banner Walls
- Gazebo
- Sharkfins
- Telescopic
- Parasols/ Umbrella's
- Backlit Fabric frames
- POP up Frames
- Table cloths
- Directors chairs.

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